

## PRIVACY and COPYRIGHT POLICY

### CONCERNING THE PARTICIPATION IN 'BUILDER METHOD PROJECT'

**Hello Wood Zrt.** (seat: Hungary-1082 Budapest, Kisfaludy u. 19. 3/9.; registration number: HU28749990; contact person regarding data protection issues: Szilvia Kupó head of financial; email address and telephone number of the contact person: adatkezeles@hellowood.eu, +36 70 314 5345, hereinafter: Hello Wood) acts as data controller. Personal data shall be processed lawfully, fairly and in a transparent manner in relation to the data subject.

#### I. Applicable legislation

- a) Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation; „**GDPR**”)
- b) Act CXII of 2011 on the Right of Informational Self-Determination and on Freedom of Information (Hungary).

#### II. Legal grounds for and purpose of data processing

The implementation of this Project does not primarily involve the processing of data. If by submitting the Project you provide your name or an email address that contains the name of an individual (i.e. an email address that is not an official company email address containing the name of the company), the submission of the Project will necessarily involve the processing of data. In the following case, you will be informed about the data processed, the purposes of the processing, the legal basis and your rights. The submitter of the Project will be liable for the accuracy of the email of the owner of the building project. No data transmission shall take place and the storage of personal data is digital form. The processed data will be exclusively used to contact the owner of the Project via e-mail, in connection with the Builder Method Project.

#### A. PARTICIPATION IN THE BUILDER METHOD PROJECT AS THE OWNER OF BUILDING PROJECT

- **Scope of processed personal data:** your name, e-mail address (if its not the company's official email address and contain the name of the natural person)
- **Legal basis for data processing:** The consent of the data subject pursuant to the GDPR, Article 6 (1), point a). The consent can be revoked any time by a statement sent to the data controller. Your consent is necessary in order to participate the Project.
- **Purpose of data processing:** to participate at the Builder Method Project, and to inform the owner of building project which was chosen by the jury
- **Term of data processing:** You can revoke your consent to the processing of your data any time. If you request the deletion of your data, the Data Controller shall delete personal data obtained during registration immediately, but within 30 days following the reception of the request at the latest. If you do not request the deletion of your registration, then data shall be kept for 30 days after the end of the Project
- **Data storage mode:** electronic

**B. PARTICIPATION IN THE BUILDER METHOD PROJECT (THOSE WHO ARE NOT PARTICIPATE AS THE OWNER OF THE BUILDING PROJECT)**

- **Scope of processed personal data:** e-mail address (if its not the company's official email address), name
- **Legal basis for data processing:** The processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party pursuant to the GDPR, Article 6 (1), point f)
- **Purpose of data processing:** to participate at the Builder Method Project, and to inform owner of the building project which was chosen by the jury
- **Term of data processing:** data shall be kept for 30 days after the end of the Project
- **Data storage mode:** electronic

**III. Rights of the data subject**

As a data subject you can request information about the processing of your personal data, and can request the rectification of your personal data, or the erasure of such data – with the exception of mandatory data processing -, revocation of data, you can exercise your right to data portability and objection in the manner indicated when recording data, and through the contact details of the Service Provider specified in this Data Processing information.

Pursuant to Articles 15 to 20 of the GDPR you have the following rights concerning your personal data:

- a) right to information;
- b) right to access;
- c) right to rectification;
- d) right to erasure;
- e) right to the restriction of processing;
- f) right to the portability of data;
- g) right to objection

You can exercise your rights through inquiries sent to the contact options of the Data Controller.

Based on the **right to access** you can request information concerning whether your personal data are being processed and if so, you can access the personal data and receive information about the security conditions of data processing as well.

According to the **right to rectification**, at your request we immediately rectify your incorrect personal data and supplement your incomplete data at your request.

Based on the **right to erasure** we delete your personal data without undue delays in the following cases:

- a) the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- b) consent on which the processing is based is revoked and there is no other legal ground for the processing;
- c) the personal data have been unlawfully processed;
- d) the personal data have to be erased for compliance with a legal obligation.

Personal data cannot be erased if the data processing is necessary for the establishment, exercise or defense of legal claims.

**Right to objection:** The data subject shall have the right to object, on grounds relating to his or her particular situation, at any time to processing of personal data concerning him or her

At request the use of personal data shall be restricted based on the **right to the restriction of processing**; in this case we only use personal data for specific purposes. You have the right to the restriction of data processing by the data controller at your request if one of the following applies:

- You dispute the accuracy of the personal data; in this case the restriction is for a period enabling the controller to verify the accuracy of the personal data;
- the processing is unlawful and you oppose the erasure of the personal data and request the restriction of their use instead;
- the controller no longer needs the personal data for the purposes of the processing, but you require them for the establishment, exercise or defense of legal claims;
- you have objected to processing; in this case the restriction is for the period until it is verified whether the legitimate grounds of the controller override yours.

Based on the **right to data portability**, if it does not violate the rights and liberties of others, we send your data to you in a structured, commonly used and machine-readable format and at your request we transmit those data directly to another controller.

#### **IV. Copyright**

The submitter of the Project is responsible for the content of the image uploads by them and warrants that has the right to use the image as a copyrighted work and the use of the image is in not violate the rights and legitimate interests of third parties. The submitter of the Project shall assume all liability for the content submitted for any potential legal or financial consequences resulting from it. If any objections related to any legal, copyright, or personal right issues arise in connection with the submitted Project on the part of any third person, the submitter of the Project shall assume all liability for the resulting consequences, and the Hello Wood shall be entitled to transfer any related claims to the submitter of the Project.

#### **V. Right to an effective remedy**

In the event of an infringement related to the processing of the data subject's personal data and with a view to the enforcement of his or her rights, the data subject has the right to lodge a complaint with the Controller. The data subject has the right to lodge a complaint against the Controller or the processing of his or her data with the National Authority for Data Protection and Freedom of Information, or to bring proceedings before a court of law. Contact information of Authority: National Authority for Data Protection and Freedom of Information (registered seat: H1055 Budapest, Falk Miksa u. 9-11., mail address: H1530 Budapest, Pf.: 5.). In proceedings brought before a court of law, the tribunal with jurisdiction according to the Controller's registered seat (Metropolitan Tribunal, 1363 Budapest, Pf. 16 - 1055 Budapest, Markó utca 27.) will proceed. At the data subject's discretion, the proceedings can also be brought before the tribunal with jurisdiction according to his or her place of residence (place of temporary residence)

#### **VI. Modification**

Hello Wood reserves the right to modify the information in this Data Protection Policy at anytime. In case of such modification, Hello Wood will inform by email regarding the relevant changes.